

Sunplus Technology 2007 Sales Breakdown

Sales Breakdown of 2007 (January~June)									Unit:NT\$K
Month	Jan.	Feb.	Mar.	1Q	Apr.	May	Jun.	2Q	1H
Sales	881,478	1,095,594	827,411	2,804,483	749,164	734,965	774,682	2,258,811	5,063,294
*Growth rate%	-45.38%	-33.38%	-52.90%	-44.10%	-47.54%	-52.60%	-46.44%	-48.95%	-46.36%

Sales Breakdown of 2007(July~December)									Unit:NT\$K
Month	Jul.	Aug.	Sep.	3Q	Oct.	Nov.	Dec.	4Q	2007 ytd
Sales	604,595	695,904	774,500	2,074,999	673,674	703,167	698,926	2,075,767	9,214,060
*Growth rate%	-56.65%	-52.57%	-46.55%	-51.87%	-47.18%	-41.08%	-18.40%	-37.58%	-46.04%

Product Categories									Unit:NT\$K
	Jan.	Feb.	Mar.	1Q	Apr.	May	Jun.	2Q	1H
MultimediaIC	862,676	751,616	802,402	2,416,694	703,734	702,140	579,817	1,985,691	4,402,385
Others	18,802	343,978	25,009	387,789	45,430	32,825	194,865	273,120	660,909
Total	881,478	1,095,594	827,411	2,804,483	749,164	734,965	774,682	2,258,811	5,063,294

Product Categories									Unit:NT\$K
	Jul.	Aug.	Sep.	3Q	Oct.	Nov.	Dec.	4Q	2007 ytd
MultimediaIC	582,688	621,134	621,646	1,825,468	650,115	680,951	550,619	1,881,685	8,109,538
Others	21,907	74,770	152,854	249,531	23,559	22,216	148,307	194,082	1,104,522
Total	604,595	695,904	774,500	2,074,999	673,674	703,167	698,926	2,075,767	9,214,060