

Sunplus Sales Breakdown of 2009

Unit:NT\$K

Sales Breakdown									
Month	Jan.	Feb.	Mar.	1Q	Apr.	May	Jun.	2Q	1H
Sales	212,854	258,502	457,762	929,118	563,460	576,816	588,312	1,728,588	2,657,706
MoM/QoQ	-16.83%	21.45%	77.08%	-17.53%	23.09%	2.37%	1.99%	86.05%	
YoY	-67.73%	-45.34%	-11.86%	-43.75%	5.44%	0.88%	-12.82%	-2.94%	-22.58%
Month	Jul.	Aug.	Sep.	3Q	Oct.	Nov.	Dec.	4Q	2009 ytd
Sales	647,880	747,039	853,041	2,247,960	911,130	825,023	707,781	2,443,934	7,349,600
MoM/QoQ	10.13%	15.31%	14.19%	30.05%	6.81%	-9.45%	-14.21%	8.72%	
YoY	46.57%	74.22%	28.69%	46.57%	67.38%	152.78%	176.55%	116.92%	20.62%

Unit:NT\$K

Product Catagories									
Item/Month	Jan.	Feb.	Mar.	1Q	Apr.	May	Jun.	2Q	1H
MultimedialC	176,891	246,391	444,116	867,398	526,202	561,604	571,926	1,659,732	2,527,130
Others	35,963	12,111	13,646	61,720	37,258	15,212	16,386	68,856	130,576
Total	212,854	258,502	457,762	929,118	563,460	576,816	588,312	1,728,588	2,657,706
Item/Month	Jul.	Aug.	Sep.	3Q	Oct.	Nov.	Dec.	4Q	2009 ytd
MultimedialC	636,660	711,404	840,067	2,188,131	898,052	813,733	700,081	2,411,866	7,127,127
Others	11,220	35,635	12,974	59,829	13,078	11,290	7,700	32,068	222,473
Total	647,880	747,039	853,041	2,247,960	911,130	825,023	707,781	2,443,934	7,349,600