

## Sunplus Sales Breakdown of 2012

Unit:NT\$K

Sales Breakdown									
Month	Jan.	Feb.	Mar.	1Q	Apr.	May	Jun.	2Q	1H
Sales	171,173	229,515	330,610	731,298	363,806	299,502	204,578	867,886	1,599,184
MoM/QoQ	(33.19)%	34.08%	44.05%	(11.67)%	10.04%	(17.68)%	(31.69)%	18.68%	
YoY	(59.36)%	11.41%	(18.67)%	(29.26)%	(6.60)%	(19.83)%	(24.72)%	(16.13)%	(22.69)%
Month	Jul.	Aug.	Sep.	3Q	Oct.	Nov.	Dec.	4Q	2012 ytd
Sales	235,739	304,728	290,070	830,537	257,463	221,920	232,058	711,441	3,141,162
MoM/QoQ	15.23%	29.26%	(4.81)%	(4.30)%	(11.24)%	(13.80)%	4.57%	(14.34)%	
YoY	9.57%	44.82%	4.45%	18.10%	(10.68)%	(21.70)%	(9.42)%	(14.07)%	(12.74)%

Unit:NT\$K

Product Catagories									
Item/Month	Jan.	Feb.	Mar.	1Q	Apr.	May	Jun.	2Q	1H
MultimedialC	167,732	226,313	327,538	721,583	360,556	295,707	201,008	857,271	1,578,854
Others	3,441	3,202	3,072	9,715	3,250	3,795	3,570	10,615	20,330
Total	171,173	229,515	330,610	731,298	363,806	299,502	204,578	867,886	1,599,184
Item/Month	Jul.	Aug.	Sep.	3Q	Oct.	Nov.	Dec.	4Q	2012 ytd
MultimedialC	229,429	301,079	286,642	817,150	254,572	217,967	231,061	703,600	3,099,604
Others	6,310	3,649	3,428	13,387	2,891	3,953	997	7,841	41,558
Total	235,739	304,728	290,070	830,537	257,463	221,920	232,058	711,441	3,141,162